



## Activity Generators

*These attractions alone accounted for over 10.5 million visits to Downtown in 2010.*

### Attractions

4th Street Live!	4,760,000 <sup>(1)</sup>	
Waterfront Park	1,500,000 <sup>(1)</sup>	
KFC Yum! Center	712,585 <sup>(2)</sup>	
Louisville Free Public Library (main branch)	630,584 <sup>(3)</sup>	
Louisville Slugger Field	613,020	
Kentucky International Convention Center	436,503	
Kentucky Center for the Performing Arts	399,344	
Louisville Theatrical Association	141,783	
The Louisville Orchestra	46,114	
Stage One/Louisville Children's Theater	61,912	
Kentucky Center Presents	46,059	
Louisville Ballet	34,005	
Kentucky Opera	6,744	
Louisville Science Center/IMAX Theater	350,340	
Louisville Slugger Museum & Factory	234,771	
Actors Theatre of Louisville	144,000	
21C Museum	137,050	
The Frazier History Museum	89,871	
Belle of Louisville/Spirit of Jefferson	86,000 <sup>(4)</sup>	
The Palace Theatre	82,000	(2009)
Muhammad Ali Center	80,000	
W.L. Lyons Brown Theatre	75,019	
Kentucky Museum of Art and Craft	50,000	
Louisville Horse Trams	37,700	
KentuckyShow!	19,152	
The Glassworks	12,000	
Bunbury Theatre at the Henry Clay	6,500	
The Cressman Center for Visual Arts	4,118	(2009)
West Main Street Visitor Center	800	
Archdiocese of Louisville History Center	600	

(1) Includes estimated daily foot traffic and attendance at special events.

(2) Facility opened on October 10, 2010.

(3) Main library closed in August due to extensive flooding from a rain event.

(4) Includes attendance for cruises from other locations outside of Downtown. Belle of Louisville seasonal cruises run from April-November.