

Louisville CBD Demographic Overview of Workers & Residents

October, 2000

(percentages may not total due to rounding or no response)

	Workers		Residents	
	2000 (1)	1993 (2)	2000 (4)	1993 (5)
Gender				
Male	36%	35%	37%	37%
Female	62%	65%	63%	63%
Age				
18-24	3%	8%	9%	4%
25-34	22%	33%	13%	18%
35-44	34%	31%	21%	8%
45-54	24%	14%	15%	12%
55-64	9%	11%	11%	17%
65 Plus	2%	1%	27%	19%
[MEAN]	[41.5]	[38.6]	[50.4]	[55.6]%
Race				
White	70%	82%	43%	48%
African American/other	25%	17%	55%	51%
Residence				
South	N/A	30%	0%	0%
East	N/A	31%	0%	0%
West/Central	N/A	15%	0%	0%
Downtown	5%	N/A	100%	100%
Inside I-264	27%	N/A	0%	0%
Outside I-264 (Jefferson County)	31%	N/A	0%	0%
Other Kentucky	19%	4%	0%	0%
Indiana	15%	16%	0%	0%
Occupation (among those with a response)				
Professional/Technical	46%	52%	N/A	36%
Clerical/Sales	43%	28%	N/A	25%
Blue collar	11%	18%	N/A	39%
Marital Status				
Married	52%	61%	20%	17%
Divorced/Separated	22%	12%	17%	28%
Widowed	2%	2%	15%	29%
Single/Never Married	22%	24%	47%	27%
Education				
Less than High School Graduate	5%	5%	24%	30%
High School Graduate	32%	27%	31%	31%
Some College	28%	29%	23%	21%
College Graduate or more	33%	38%	22%	18%
Income (among those stating an income)				
Less than \$25,000	21%	20%	66%	72%
\$25,000-\$34,999	21%	19%	17%	10%
\$35,000-\$49,999	23%	24%	12%	11%

\$50,000-\$69,999	19%	23%	3%	5%
\$70,000+	16%	14%	2%	3%
[MEAN]	[\$52,400]	[\$44,700]	[\$23,900]	[\$21,300]

- (1) From a 2000 survey of employers selected by Louisville Central Area. Sample of 634 workers in the 104-block Central Business District.
- (2) From a 1993 random probability survey of perceptions conducted by Horizon Research International.
- (3) From studies of perceptions conducted by Horizon Research International.
- (4) Sample of 152 residents in the 104-block Central Business District.
- (5) Sample of 150 residents in the 104-block Central Business District.